

# VANDITA GOEL

Creative Designer

## PERSONAL

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## SOFTWARE SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Animate CC  
Adobe After Effects  
Adobe Premiere Pro  
Adobe XD | Sketch  
Web Development  
Adobe Lightroom

## ACHIEVEMENTS

- Got rewarded as Best Graduation Project 2019 for the final graduation project : "Branding, Packaging and UI solutions for Khushtan"
- Department Representative for my course for three years at my undergraduate degree.

## EXTRA CURRICULAR

- Part time job : Retail Assistant at Hollister and Oliver Bonas in London, UK from Dec'19-Sep'20
- Volunteer and a helping hand in the college fest "Spectrum" & festive celebration held by NIFT.
- Won Gold medal and Silver medal for InterDepartment Table Tennis and Drama Competition.

## LANGUAGE KNOWN

English  
Hindi

## PROFILE

A creative and disciplined creative visual designer with extensive interest in branding and identity and marketing communication. I have interpersonal skills with well-developed written and verbal communication abilities. Seeking a position to learn meticulously every aspect of design & development to contribute to respective profits

## EDUCATION

**MA COMMUNICATION DESIGN** Sep 2019 — Nov 2020  
Graphic Design  
Kingston University, Kingston Upon Thames, London

**BACHELOR OF DESIGN** July 2015 — May 2019  
Fashion Communication  
National Institute of Fashion Technology, Kerala, India  
CGPA : 9.0

**SEMESTER EXCHANGE PROGRAM** Jul 2017 — Nov 2017  
Creative Industries  
Queensland University of Technology, Brisbane, Australia

## WORK EXPERIENCE

**ITW CONSULTING PVT LTD** Jan 2021 — Present  
- Senior Creative Designer - Full Time  
- Creating Brand Identity, Video animations & Frameworks, Data Visualisation, graphics for cricket boards & their awards.

**SCHBANG, BENGALURU** Oct 2020 — Jan 2021  
- Graphic Visualiser - Full Time  
- Creating Integrated Solutions graphic for know brands & companies.

**CITY HACKNEY COUNCIL, LONDON** Jan 2020 — July 2020  
- Graphic Designer  
- Live collaboration with commissioning workstreams  
- Data Visualization of health service provision

**THE UNCOMMONS DESIGN, PUNE** Jan 2019 — Apr 2019  
- Graphic Designer ( Full Time Paid Internship )  
- Completed final graduation project for the undergraduate degree.  
- Focused majorly on Branding and Identity

**KUTHUPARAMBA WEAVERS SOCIETY** Aug 2018 — Dec 2018  
- Graphic Designer  
- Packaging Design for the craft products

**PYPLYN, BANGALORE** Jun 2018 — Sep 2018  
- Graphic Designer ( Full Time Paid Internship )

**URAVU - BAMBOO COMMUNITY** Oct 2017 — Dec 2017  
- Graphic Designer - Craft Cluster Group  
- Publication design | Data Visualisation